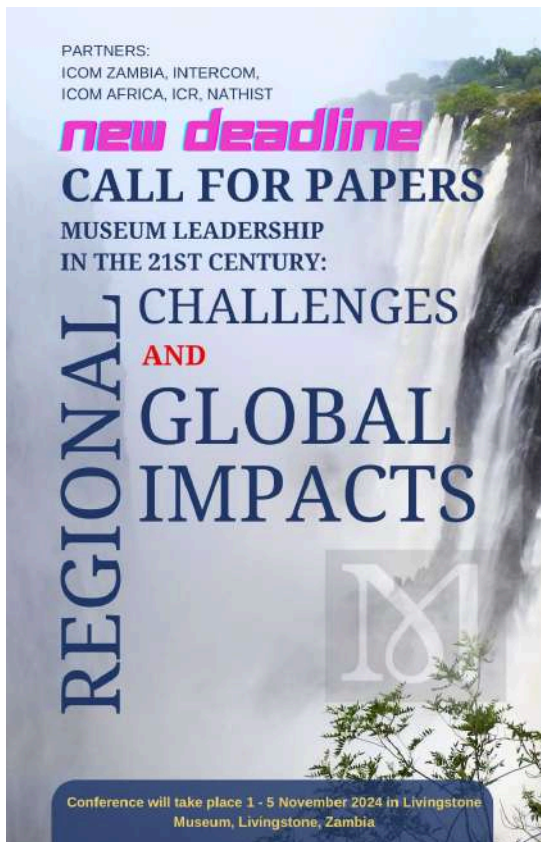


Dear Colleague,

Once again, our newsletter reaches you with a range of news and information that foster the growth of our community.



From 1-5 November in Livingstone, Zambia, INTERCOM, ICOM ZAMBIA, ICOM AFRICA, ICR, and NATHIST are hosting a museum conference. The event will address regional challenges and global impacts on museum management, building on insights from the 2021 INTERCOM global leadership survey. Key topics include Museum fundraising; Digital transformation; Strategic planning; Museum leadership: current challenges

New deadline to send the abstracts is June 15th.

Please visit our website to read the call for paper!

CAPACITY BUILDING - BRANDING - FUNDRAISING AS KEY LEADERSHIP STATIONS TOWARDS SUCCESSFUL TRAINING PROGRAMME FOR YOUNG PROFESSIONALS.



We are pleased to announce that the second special project awarded by INTERCOM, in collaboration with MPR, ICOMON, ICTOP, ICOM Croatia, the Museum Dvor Trakošćan and the [Indonesia Hidden Heritage Creative Hub](#), has begun with a pilot forum held on May 23, 2024 at the Castle of Trakošćan.

The topic: *How to reduce museum business risks with adaptive management models in the area of capacity building, branding and museum investments* was a first step to implement the ICOM Special Project and it will be followed by another international training event in Šibenik, Croatia in partnership with Europa Nostra, on June 6th.

The main conference in Jakarta is going to be enriched by the partnership with Indonesia Hidden Heritage supported by [EUNIC](#). This is an excellent example of networking on a global scale and completely in line with the ambition of ICOM to implement the new Strategic Plan.

For more information please visit our website

<https://intercom.mini.icom.museum/icom-croatia-and-dvor-trakoscan-hosted-the-first-special-project-icom-training-forum>



INTERCOM

Partnerships and Activities.

INTERCOM... changing acronym?

Thanks to the participation of many of you, we are able to share the results of the proposed names to replace INTERCOM.

Although ICOM requested an acronym, we believe it is not easy to convey our mission and research objectives through abbreviations that do not even align with translations in the many languages within our global network.

This is why we have chosen to use concepts that better reflect our mission.

After a series of refinements within the INTERCOM Board, we presented you with a selection of names. The most voted ones are as follows:

- ICOM Management & Leadership;
ICOM Strategic Management;
ICOM Management;
- ICOM Leadership.



A series of webinars to discuss and explore the selection will be organized in the coming months.

Please write to secretary.intercom@icom.museum if you are interested in participating in the webinars, so we can organise an agenda.



MuVe Academy - Venice

On May 14th 2024, The Fondazione Musei Civici di Venezia dedicated the second meeting of the MUVE Academy to **CULTURAL LEADERS: SCENARIOS AND FUTURE VISIONS** Dialogue on INTERCOM's Research on Museum Leadership

In the precious setting of **Palazzo Museo Fortuny**, the discussion with Maria Cristina Vannini, Secretary General of ICOM INTERCOM; Paola Dubini, Professor of Management at Bocconi University, Milan; Antonio Lampis, Director of the Italian Culture Department, Economic Development of the Autonomous Province of Bolzano – Alto Adige was moderated by Mattia Agnetti, Organizational Manager of the Civic Museums Foundation of Venice.

The recording can be viewed [here](#), with subtitles available in your chosen language.

The INTERCOM network.

Today, let us make acquaintance of...



Ortyom Neer

As a trained-field archaeologist working with the National Commission for Museums and Monuments in Abuja, Nigeria, my research focuses on the relationship between climate change and archaeology. For me, INTERCOM serves as a vital hub for guidance and learning, an institution that regulates museum conduct and activities to enhance sustainable museum practices that support the SDGs.

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Intercom ICOM International Committee

15 rue Lasson

75012 Paris

contact: secretary.intercom@icom.museum

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